

MONTHLY MEMBERSHIP PROGRESS REPORT

District 11 C1

Results as of: 1/31/2020

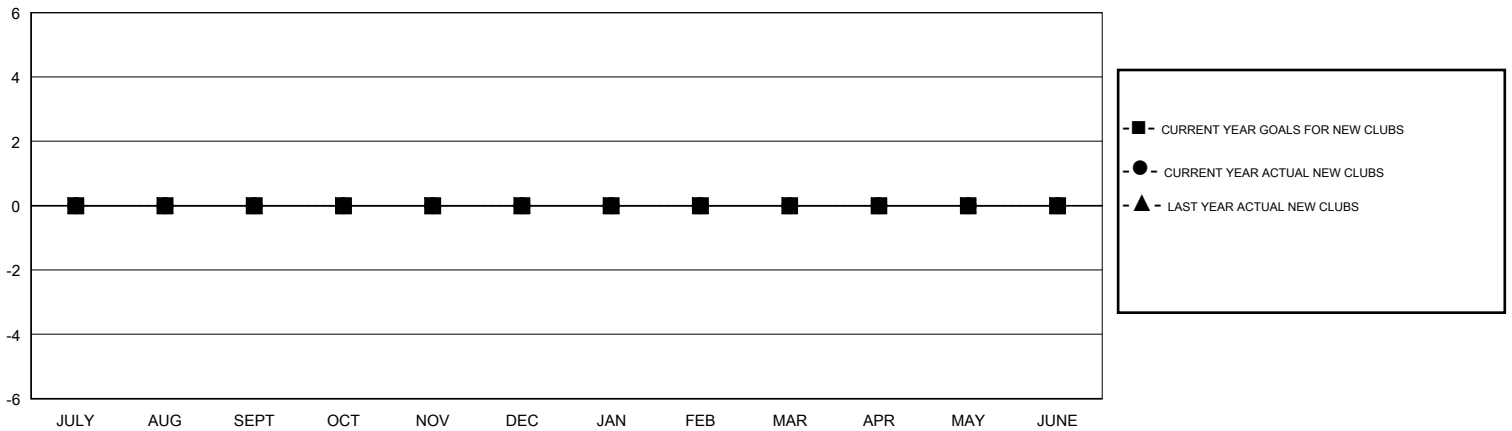
GMT:

LOCATION MICHIGAN

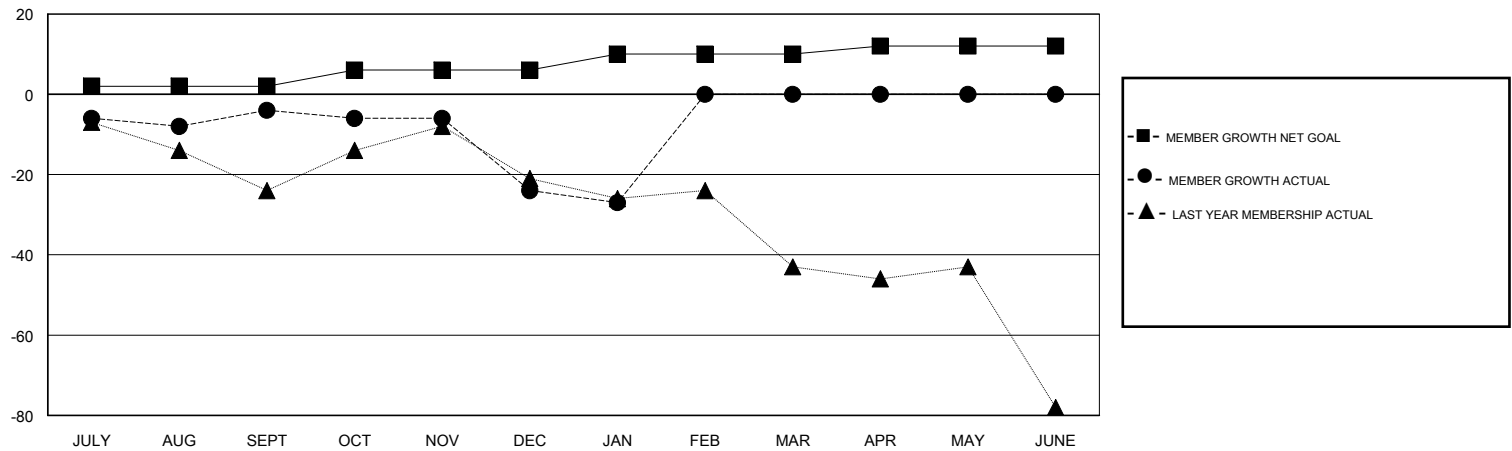
GMT CA

| Clubs | | | | Members | | | |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2019-2020 | | | | RESULTS FOR 2019-2020 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 0 | 0 | 0 | JULY/AUG/SEPT | 2 | 22 | 21 |
| OCT/NOV/DEC | 0 | 0 | 1 | OCT/NOV/DEC | 4 | 13 | 33 |
| JAN/FEB/MAR | 0 | 0 | 0 | JAN/FEB/MAR | 4 | 6 | 9 |
| APR/MAY/JUNE | 0 | 0 | 0 | APR/MAY/JUNE | 2 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|--|---|--|
| DROPPED CLUBS: 1 | 15 CLUBS OF 31 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 532 (69.45%) FEMALE 234 (30.55%) |
| <u>DROPPED MEMBERS</u> DECEASED 8 CLUB CANCELLED 8 OTHER 46 <hr/> TOTAL 62 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 147 FAMILY MEMBERS PAYING HALF DUES 74 |